

*Agenda as of 08/30/13 - subject to change.*

### Monday, September 23

**SPECIAL CONVENING** 3:30 PM - 6:00 PM

#### Girls & Women Strategy Session

Since 2009, the progress CGI has made in supporting the empowerment of girls and women (G&W) across the world is a result of the dedicated work of the CGI community overall. Over the past few years, girls and women have been strategically integrated into CGI's programming and various platforms, leading to more member commitments that take this perspective and issue into account in their design and implementation.

This special convening provides an opportunity for CGI members to network and participate in a curated conversation with industry leaders, covering a range of critical issues related to the empowerment of G&W.

#### Participants:

**Valerie B. Jarrett**, Senior Advisor to the President, The White House

**Melanne Vermeer**, Executive Director, Institute for Women, Peace and Security, Georgetown University

**ORIENTATION** 4:00 PM - 5:00 PM

#### Navigating the Annual Meeting

**NETWORKING EVENT** 5:00 PM - 6:00 PM

#### Track Networking Session

During this session, members will be able to network with CGI members that share similar topic-based interests, discuss themes and highlights from the past year, and hear how each Track's issue areas will be incorporated into the Annual Meeting program. Additionally, Track Managers will be available to connect with members and answer any questions regarding year-round events and commitment development.

**SPECIAL EVENT** 6:30 PM - 9:30 PM

#### Hult Prize Award Dinner

Join President Clinton and a panel of judges as six regional business school finalists pitch their solutions to the global food crisis and compete for \$1 million in start-up capital.

#### Participants:

**Steve Andrews**, Chief Executive Officer, Solar Aid

**Kathy Calvin**, President and CEO, United Nations Foundation

**Ertharin Cousin**, Executive Director, World Food Program

**Peter Sands**, Chief Executive Officer, Standard Chartered Bank

**Premal Shah**, Co-founder and President, Kiva

**Muhammad Yunus**, Founder, Grameen Bank

**TOPIC DINNERS** 7:15 PM - 9:00 PM

#### Addressing Harmful Practices Against Girls: FGC and Child Marriage

Hosted by: United Postcode Lotteries

(Sunday, September 22, 2013)

The United Postcode Lotteries fundraises for good causes through a unique lottery system in the Netherlands, Sweden, and Great Britain. In 2013, the Postcode Lotteries and its partners AMREF, Tostan, and Girls Not Brides committed to work toward bringing an end to harmful practices affecting girls and young women, specifically child marriage and female genital cutting (FGC), with a specific focus on East and West Africa. During this dinner Nice Nailantei Leng'ete, a young Masai woman from Kenya, will speak about her work on these issues in the region.

7:30 PM - 9:30 PM

### A Roadmap for Promoting Women's Economic Empowerment

Hosted by: ExxonMobil

The evidence is clear that investing in women's economic opportunity is one of the wisest decisions that can be taken to spark economic growth and social development. As a result, the issue has gained momentum – fostering a myriad of programs and interventions to promote women's economic empowerment. This dinner will focus on what the road ahead looks like and how cross-sector collaboration is at the heart of strengthening the efforts of practitioners, governments, academics, and funders. The evening's program will feature a dynamic discussion between influential leaders on their plans to expand women's opportunities globally.

7:30 PM - 9:30 PM

### Forging Alliance for Good: Lessons from Leaders

Hosted by: Ambassador Gianna Angelopoulos

Hosted by CGI Sponsors, Topic Dinners provide a forum to discuss challenges and opportunities within specific focus areas, and allow CGI members to meet others with similar interests. Pre-registration is required.

7:30 PM - 9:30 PM

### Majoring in Employment: Transforming Higher Education to Deliver a 21st Century Workforce

Hosted by: the Bill & Melinda Gates Foundation and the Joyce Foundation

Today's rapidly changing labor market requires an unprecedented level of responsiveness by higher education. Economic adjustments, policy changes, technological advancements, and labor market shifts occur at a faster pace and employers are emphasizing a more sophisticated mix of technical and 21st century skills even for most entry-level occupations. There is increasing concern and attention placed on college-to-labor market skills gaps which are widening and becoming more persistent—most notably for low income young adults. Is there a need for new higher education business models that can keep pace with changing economic, labor market, and workforce demands? Join us for a provocative conversation with innovative thought leaders and practitioners addressing this and other questions.

## Tuesday, September 24

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**BREAKFAST SESSION** 7:45 AM - 8:45 AM

### Refueling the Fight Against Poverty

Hosted by: Fuel Freedom Foundation

The scarcity of cheap, clean fuels is one of the greatest challenges facing much of the global population, especially affecting the world's poorest three billion people. The shortage and lack of access to affordable fuels can negatively affect hunger, health, and security. This breakfast will explore transforming the traditional view and understanding of fuels today, investigating alternatives to fuels commonly used for transportation, cooking, electricity, lighting, and fertilizers. Rethinking low-cost and clean fuels can have wide-reaching impact globally in the fight against poverty.

Please note, doors will open and breakfast will be served beginning at 7:30AM.

**OPENING PLENARY SESSION** 9:00 AM - 10:30 AM

### Mobilizing for Impact

CGI's 2013 theme, "Mobilizing for Impact," focuses on how members can be more effective in leveraging key resources, and engaging individuals and partner organizations. From concept to completion, activating the right entities to drive Commitments to Action is essential to ensuring comprehensive and sustainable change.

In this session, key leaders from across sectors will share HOW members can:

- mobilize individuals – from employees to customers and citizens – to take collective action in adopting healthier, more sustainable lifestyles
- mobilize internal resources along value chains to pursue positive economic, social, and environmental returns
- mobilize creative networks of cooperation, implementing large-scale partnerships capable of solving global challenges

#### Remarks:

**Bono**, Lead Singer, U2; Co-founder, ONE and (RED)

**Tawakkol Karman**, Founder, Women Journalists Without Chains

#### Moderator:

**President Bill Clinton**, Founding Chairman, Clinton Global Initiative; 42nd President of the United States

#### Participants:

**Mo Ibrahim**, Founder and Chairman, Mo Ibrahim Foundation

**Christine Lagarde**, Managing Director, International Monetary Fund

**Sheryl Sandberg**, Chief Operating Officer, Facebook

## CGI Conversations hosted by PBS's Charlie Rose

### Leadership That Matters

The quality of leaders in today's complex global economy will depend on their vision, strategy, and capacity to cooperate with new—and at times unconventional—partners. In this session, filmed by CGI's 2013 broadcast partner PBS and moderated by host Charlie Rose, members will hear a guest panel share their respective experiences in mobilizing key stakeholders to tackle systemic economic, social, and environmental challenges. Speakers will share their views on how CGI members can best leverage partnerships with the private sector, civil society, and government to achieve the greatest impact in their efforts.

To ensure your place in this session, please arrive in the room by the scheduled start time. Once taping begins, the doors must remain closed and entry will no longer be permitted.

### 11:00 AM - 12:00 PM

## From Stigma to Success: Empowering the World's Billion People with Disabilities

**SESSION FEATURES:** Moderated Discussion • Panel

One billion people globally live with intellectual, mental, and physical disabilities, spanning every country, race, religion, and social class. For far too long, a combination of social stigma and lack of access to supporting care and services has prevented the world from recognizing and tapping into their enormous potential. Implementing inclusive strategies that work to both eliminate stigma and empower people with disabilities to live healthy and productive lives—through health care, education, and workforce training—is a social and economic imperative.

This session will focus on the action steps needed to integrate people with disabilities into the global agenda, ensuring their needs and perspectives are included in building development goals and priorities. Key strategies will be identified for increasing health and educational capacity; improving public understanding and reducing stigma; and expanding the private sector's integration of people with disabilities into core business decisions.

### Remarks:

**Chun Li "Angel" Zhao**, Chief Inspiration Officer and Starkey Hearing Foundation Fellow, Partners in Excellence, Inc.

### Participants:

**Timothy Shriver**, Chairman and CEO, Special Olympics International

### 11:00 AM - 12:00 PM

## Scalable Ideas: Pitching for Partnerships

**SESSION FEATURES:** Commitment Pitches • Interactive • Networking

Moving from proof-of-concept to successful scale up is often the biggest test to proving a program's long-term viability and potential to achieve broader impact.

Five commitment-makers representing a selection of CGI Tracks will spend three minutes "pitching" their Commitments to Action, sharing the details and progress of their work. An expert panel will then conduct a short Q&A session with "pitch-makers" before the session opens to networking with the audience, with the goal of mobilizing potential new resources and partnerships to scale highlighted commitments.

### Remarks:

**James Mwangi**, Global Managing Partner, Dalberg Global Development Advisors

**Linda Rottenberg**, Co-founder and CEO, Endeavor Global

### Moderator:

**Rex Northen**, Executive Director, Cleantech Open

### Participants:

**Olivier Behra**, Chief Executive Officer, Man And Nature

**Pallavi Gaikwad**, Program Officer, Sport for Development, The Naz Foundation India Trust

**Farah Mohamed**, Creator, President and Chief Empowerment Officer, G(irls)20 Summit

**Salif Romano Niang**, Chief Impact Officer, Malô

**John R. Seffrin**, Chief Executive Officer, American Cancer Society

### Beyond a Degree: The Broader Benefits of Girls' Education

**SESSION FEATURES:** Collective Strategies • Interactive

Education is one of the most critical tools that can be utilized to empower girls and women around the globe. A strong economic case has been made highlighting the development objectives met by increasing girls' access to education and improving their learning outcomes—and education provides an abundance of other benefits to society, including improvements in health and social well-being.

Members in this session will examine the progress of current efforts being made to ensure all girls are in school. Members will explore opportunities to build cross-sector partnerships, with the goal of providing the skills, information, and self-confidence necessary for girls worldwide to be exceptional students, citizens, and workers.

#### Participants:

**Kakenya Ntaiya**, Executive Director, Kakenya's Dream Organization

### 11:00 AM - 12:00 PM

### How Donors and Doers Leverage Limited Resources for Maximum Impact

**SESSION FEATURES:** Collective Strategies • Interactive

In addressing complex global issues, grassroots NGOs and family foundations play a significant role, even if their funding sources are limited. Specifically, grassroots NGOs are uniquely suited to deliver required services due to their localized knowledge and long-term commitment to their stakeholders, while family foundations often possess flexibility, an appetite for risk, and the ability to incubate and support critical grassroots initiatives when larger organizations cannot.

This session will present a case study of two CGI members—a family foundation and an effective partner organization they help to fund—and will examine how organizations leverage their limited resources to achieve scale. Participants will also discuss how organizations can best utilize the CGI network to maximize their value and further their goals.

#### Remarks:

**Andy Bryant**, Executive Director, Segal Family Foundation

**Raj Panjabi**, Co-founder and CEO, Last Mile Health

### 11:00 AM - 12:00 PM

### Networking and Partnership Building for CGI Latin America

**SESSION FEATURES:** Networking • Interactive

Earlier this year, President Clinton referred to Latin America as "one of the world's most dynamic regions." Latin America has truly demonstrated a unique post-recession resilience, with its GDP expected to grow by an average rate of four percent this year. However, accompanying this growth are the challenges of economic equality, urbanization, and sustainability.

This session will encourage conversation and collaboration in the lead-up to the first CGI Latin America meeting, taking place December 8-10, 2013, in Rio de Janeiro, Brazil. Participating leaders from the government, business, and civil society sectors will discuss opportunities for partnerships that can continue through both the Annual Meeting and CGI Latin America.

### 11:00 AM - 12:00 PM

### Promoting Health Through Smart Design of Buildings and Cities

**SESSION FEATURES:** Commitment Development • Interactive

In communities around the world, the design and construction of places and spaces can have drastic impacts on public health outcomes. CGI members are working collaboratively to positively impact these results through healthy hospital design and construction, the elimination of toxins in buildings and their supply chains, the construction maintenance of healthy and green schools, and the implementation of healthy urban design strategies.

In this session, participants will hear more about existing Commitments to Action and explore how building design and interventions can strengthen the social fabric of whole communities, while improving physical and mental health globally. This session will also serve as an opportunity to launch this topic as an ongoing area for collaboration among CGI members in the following year.

#### Remarks:

**William A. McDonough**, Chairman, McDonough Advisors

#### Moderator:

**Michael Murphy**, Co-founder and Executive Director, MASS Design Group

### "Big Bets" Philanthropy: Partnership, Risk-Taking and Innovation

Successfully addressing the world's most pressing challenges requires ambitious risk-taking, effective partnerships, and the most efficient use of resources. While market solutions can be used to create economic opportunities, philanthropic and public funds are still essential to fully resolve issues that cannot be addressed by markets alone. Progress can be greatly accelerated by more effective philanthropy.

In this session, key leaders from across sectors will share HOW members can:

- promote collaboration between multiple stakeholders – including philanthropists, governments, the private sector, investors, social entrepreneurs, and NGOs – to most effectively take on intractable global issues
- design and utilize sound and functional metrics to measure the outcomes and impact of their work
- establish strategies for innovative financing, such as impact investing, and philanthropic funds to complement one another, allowing them to scale exemplary projects

#### Participants:

**Tony Elumelu**, Chairman, Heirs Holdings Limited

**Bill Gates**, Co-chair and Trustee, Bill & Melinda Gates Foundation

### Advancing Progress: Healthy Women and Girls

**SESSION FEATURES:** Moderated Discussion • Panel

When women and girls are healthy, educated, and fully integrated into their societies and economies, their countries flourish. Focusing on effective health and development interventions, this session will highlight strategies for ensuring women and girls thrive and prosper in communities around the world.

#### Participants:

**Hillary Rodham Clinton**, Former Secretary of State of the United States

**Melinda Gates**, Co-chair and Trustee, Bill & Melinda Gates Foundation

#### 2:00 PM - 3:30 PM

### How can women transform their lives using mobile technologies?

**SESSION FEATURES:** Designing Ideas • Interactive • Group Discussion

In the developing world, 300 million fewer women than men own mobile phones — a tool that can promote independence and security, as well as improve access to services like health care, education, finance, and income generation opportunities. For mobile operators, closing this gender gap could unlock a \$13 billion market. Overcoming the economic, cultural, and design barriers prohibiting women from accessing and using mobile phones is key to ensuring they gain the full benefits of this technology.

This interactive session will mobilize members to brainstorm new solutions and actionable next steps, by exploring HOW they can:

- improve women's access to mobile technology
- design products, services, and content that are relevant to women
- support women in developing and distributing mobile products and services

#### Remarks:

**Cherie Blair**, Founder, Cherie Blair Foundation for Women

**Aldi Haryoprato**, Co-founder and CEO, Rekan Usaha Mikro Anda (Ruma)

#### Moderator:

**Pam Scott**, Founder, The Curious Company

**Sandy Speicher**, Associate Partner and Education Lead, IDEO

2:00 PM - 3:30 PM

### The Race for Resilient Communities

**SESSION FEATURES:** Commitment Case Studies • Interactive • Group Discussion

From megacities to rural villages, local economies and communities are increasingly vulnerable to the risks of climate change, environmental degradation, and natural disasters. Boosting resiliency to these threats is critical to sustaining economic development and job creation, preserving hard-earned gains in poverty reduction.

This session will examine cross-cutting approaches and key learnings from existing CGI commitments, this session by exploring HOW members can:

- expand local infrastructure, access to services, and social networks to bolster the resiliency of communities and local business owners, especially women
- join or replicate ongoing conservation efforts to protect natural assets vital for local livelihoods, ecotourism, and global supply chains

#### Moderator:

**Alexander Grashow**, Chief Executive Officer, Alexander Grashow Consulting

#### Participants:

**Winnie Byanyima**, Executive Director, Oxfam International

**Mark Newton**, Vice President, Corporate Social Responsibility and Sustainability, The Timberland Company

**Zhang Xinsheng**, President, International Union for Conservation of Nature (IUCN)

SMALL GROUP DISCUSSIONS 2:00 PM - 3:30 PM

### Investing in Young Children: Delivering Long-Term Social Impact

**SESSION FEATURES:** Collective Strategies • Interactive

Investing in children from a young age will lay the foundation for their healthy and productive future. Without the provision of proper nutrition, health care, physical protection, and opportunities to learn, children are placed at an acute disadvantage for the rest of their lives. Identifying and implementing innovative funding mechanisms for comprehensive early childhood development interventions provides a critical opportunity to improve children's learning outcomes, their economic contributions, and supports their health and well-being and that of their families.

Building upon track convenings in 2013, members in this session will discuss innovative practices for investing in young children, explore opportunities to build cross-sector partnerships, and identify business opportunities that can facilitate the scaling up of successful early child development programs.

#### Participants:

**Elizabeth M. King**, Director, Education, The World Bank

**Melvin Ming**, President and CEO, Sesame Workshop

2:00 PM - 3:30 PM

### Making the Shared Value Case to Investors

**SESSION FEATURES:** Collective Strategies • Interactive

The strategy of 'shared value' is gaining global momentum, being utilized by companies to improve their core business through innovations that improve the bottom line while providing societal benefits. Demonstrating the link to shareholder returns is becoming increasingly important, and by addressing global challenges through business, companies bring powerful new tools to sustainable development while simultaneously boosting their competitive advantage.

In this session, members will explore strategies for strengthening the investment thesis in order to advance the practice of shared value across industries and regions. Industry leaders will share how they have designed shared value strategies, integrated them into their core business operations and partnerships, and begun to measure the business and social value created.

#### Moderator:

**Mark Kramer**, Managing Director, FSG Advisors

#### Participants:

**Jørgen Ole Haslestad**, President and CEO, Yara International ASA

**Janet Vouïte**, Vice-President, Public Affairs, Nestlé S.A.

2:00 PM - 3:30 PM

### Storytelling: A Tool for Action

**SESSION FEATURES:** Networking • Interactive

Storytelling is a profoundly powerful form of communication. Well-crafted stories create an emotional connection to the lives behind global issues that often feel too distant or abstract to be personally relevant. Compelling storytelling has the ability to influence individual choices, community action, and public policy. While studies have shown that humans are wired to retain stories more easily than statistics alone, these two elements combined can move audiences both emotionally and intellectually.

From corporate partners to nonprofits, this session will bring together a diverse group of accomplished storytellers to discuss various methods for sharing stories and explore how to unleash the power of stories responsibly to mobilize action.

#### Participants:

**Shelly Esque**, President, Intel Foundation

**Holly Gordon**, Executive Director and Executive Producer, 10x10: Educate Girls, Change the World

### **Healthier Futures: Prioritizing Prevention**

The rise in non-communicable diseases (NCDs) is one of the greatest threats to global health and economic development in the twenty-first century, accounting for 63 percent of global deaths. The leading risk factors – tobacco use, unhealthy diets, and physical inactivity – play a major role in the cause of high-burden NCDs such as cardiovascular diseases, diabetes, and cancer.

In this session, key leaders from across sectors will share HOW members can:

- position prevention, with an emphasis on risk factors, at the center of the health debate
- invest in more economical measures to address NCDs – such as early testing and diagnosis – rather than costly treatment
- leverage new insights from the field of behavioral economics to incentivize change at home and in the workplace

#### **Moderator:**

**Chelsea Clinton**, Board Member, The Clinton Foundation

#### **Participants:**

**Margaret Chan**, Director-General, World Health Organization

**Adrian Gore**, Chief Executive Officer, Discovery Holdings Limited

**Risa Lavizzo-Mourey**, President and CEO, Robert Wood Johnson Foundation

### **In the Eye of the Storm: The Power of Women Entrepreneurs in Countries in Transition**

Hosted by: Goldman Sachs 10,000 Women

Over the last five years, the use of innovative approaches to address the gender gap has dramatically increased. Through these efforts, women entrepreneurs have emerged as a key to unlocking economic growth in developing countries around the world. Their role is increasingly important today, namely for women caught in the eye of the storm in countries experiencing economic and political transition. This dinner will include a panel of experts and women entrepreneurs from Egypt, Afghanistan, and Pakistan—all sharing their personal stories of perseverance and how they are helping to shape a more peaceful and prosperous future for their respective countries. Building off of CGI's 2013 theme, "Mobilizing for Impact," the conversation will also focus on mobilizing the right entities and resources to promote economic development and stability in these regions, ensuring women entrepreneurs can flourish through improved access to support programs, networks, and capital.

#### **7:15 PM - 9:00 PM**

### **Building Global Partnerships in Disaster Preparedness and Response: Lessons Learned from Recent Disasters**

Hosted by: Procter and Gamble

Natural disasters are occurring more frequently around the world, and these events are having a greater impact on people and the communities in which they live. As a result, relief organizations are working to better prepare for these catastrophes, while also developing new strategies for disaster response in highly populated, urban areas. This dinner will include a panel discussion among preeminent disaster response organizations and government leaders who will provide a firsthand perspective on their approach to these challenges based on recent experiences. These leaders will also share their thoughts on how private-public partnerships can further help to strengthen their capabilities.

#### **7:15 PM - 9:00 PM**

### **Entrepreneurship in Energy**

Hosted by: Duke Energy

Our world faces a number of energy challenges — including access to affordable, reliable, and increasingly clean energy. Entrepreneurial approaches to energy development are yielding important results and lessons learned. This dinner, hosted by Jim Rogers, chairman of Duke Energy, will feature a discussion with thought leaders that have experience in energy entrepreneurship in the U.S. and abroad.

#### **7:15 PM - 9:00 PM**

### **From Basics to Excellence: Putting a Quality Education within Reach of Every Child**

Hosted by: Varkey GEMS Foundation

Over the last 15 years, the global community has invested significant resources into providing children with universal primary education and increased access to secondary education—dramatically raising the number of children in school around the world. However, education systems cannot always meet this new demand, especially in developing countries where the young and school-age population outnumbers that of adults. These nascent national education systems are strained and faced with a critical shortage of trained teachers. Meanwhile, new technologies and school models are calling into question traditional education systems in both the developing and developed world. At this dinner, guests will explore how such innovations can help to address these challenges and ensure that a quality education is within reach of every child.

**7:15 PM - 9:00 PM**

### **From Shadows to Significance: People with Intellectual Disabilities and the Global Development Agenda**

Hosted by: Tom Golisano

Last year, when speaking about people with intellectual disabilities at the Special Olympics Press Conference at the 2012 Annual Meeting, President Clinton stated that “CGI had not adequately represented this community before,” and identified “a need for greater global cooperation on this issue.” His comment spoke to a broad need to include the global population of 200 million people with intellectual disabilities in development strategies. Mainstream development efforts often don’t reach people with intellectual disabilities due to the profound isolation, stigma, and stereotype they face. This contributes to inadequate health outcomes, greater rates of abuse and neglect, and extremely limited access to education, employment, and housing opportunities. This interactive dinner will highlight several innovative organizations that are working collaboratively to reach this population. Participants will also explore ways in which this coalition can continue to grow, ensuring that the next iteration of the Millennium Development Goals are inclusive of those with intellectual disabilities.

**7:15 PM - 9:00 PM**

### **Innovating for a Better World: Sustainable Solutions for Community Development**

Hosted by: Coca-Cola

Water scarcity, food insecurity, energy inter-dependence, anemic job growth, persistent poverty, and gender inequality—these global challenges pose significant barriers to progress, namely in the developing world. Innovators, however, see these issues as surmountable opportunities to design breakthrough solutions. The “constructively discontent” are grounded in a shared vision, a bias for action, and a strong sense of accountability, exemplified through innovation and partnerships. Join Coca-Cola and a select group of visionary partners to explore ways in which government, civil society, NGOs, and businesses can collaborate effectively to create lasting, positive impact on community development globally through innovation. Guests will share insights, learn from one another, and formulate best practices that can be put into action.

**7:15 PM - 9:00 PM**

### **Our Food. Our Health. Our Lives.**

Hosted by: Blue Cross and Blue Shield of North Carolina

The global obesity rate has nearly doubled since 1980. In the United States, the number of obese adults now stands at more than one-third of the population. Coinciding with these troubling statistics has been a dramatic increase in both the prevalence of diet-related disease and in the costs—both economic and social—associated with these conditions. Join Blue Cross and Blue Shield of North Carolina for a discussion exploring the opportunities within our food system to address one of the most critical health issues of our time, the obesity crisis.

#### **Participants:**

**Jeffrey T. Dunn**, President and CEO, Bolthouse Farms

**Dan Glickman**, Executive Director, Congressional Program and Vice President, The Aspen Institute, Former United States Secretary of Agriculture

**Kathleen Merrigan**, Former United States Deputy Secretary of Agriculture

**Wendell Pierce**, Actor, NBC’s ‘Michael J. Fox Show,’ Co-founder, Sterling Farms Fresh Foods

**7:15 PM - 9:00 PM**

### **The World’s Youth: Building the Future**

Hosted by: Microsoft

The world’s youth are paving the way for the future, but continue to face significant obstacles in the road ahead. While some economies around the world are beginning to show signs of recovery, recent data indicates that the global economic crisis continues to create an acute challenge for young people in terms of education, employment, and entrepreneurship. As a result, youth today encounter a growing “opportunity divide” and closing this gap is one of the most important actions that can be taken to secure the future of today’s youth and the future of the global economy. At CGI’s 2012 Annual Meeting Microsoft launched YouthSpark, a global commitment to creating opportunities for 300 million youth in 3 years. This dinner will involve an interactive conversation with nonprofit partners and youth beneficiaries to discuss lessons learned, insights gleaned, and stories of early impact from the commitment around the world.

## **Wednesday, September 25**

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**BREAKFAST SESSION 7:45 AM - 8:45 AM**

### **Mobilizing Financial Resources in Times of Crisis**

Hosted by: Western Union

When responding to natural disasters, political upheaval, and so-called “silent emergencies,” organizations face multiple complex challenges. This session will explore best practices and innovative technologies for mobilizing financial resources, partner networks, and communities, while balancing rapid response with long-term rebuilding. Panelists will share a cross-sector and behind-the-scenes look at what happens in times of crisis, as well as hard-won lessons from their CGI commitments and field experiences from around the world.

Please note, doors will open and breakfast will be served beginning at 7:30AM.

### **Women Decision-Makers in the Global Economy**

Investing in women's employment yields significant gains in the health and education of children, in the prosperity of businesses, and in the economy overall. Despite this, major barriers to entry still exist at all levels—whether women are trying to create small- and medium-sized businesses to compete in the global marketplace, progress as employees in bigger companies, or access the highest level positions in business and finance.

In this session, key leaders from across sectors will share HOW members can:

- support women in overcoming the barriers that limit their access to decision-making positions, whether it is as small business owners or as board members
- discuss whether imposing quotas yields positive results for women, for companies' profitability, and the economy overall

#### **Remarks:**

**Hillary Rodham Clinton**, Former Secretary of State of the United States

#### **Participants:**

**Robert Collymore**, Chief Executive Officer, Safaricom Limited

**Arne M. Sorenson**, President and CEO, Marriott International, Inc.

**Halla Tomasdottir**, Founder and Chair, Sisters Capital

### **CGI Conversations hosted by CNN's Piers Morgan**

#### **Mobilizing Youth Around the World**

**SESSION FEATURES:** Filmed for Broadcast • Panel

Approximately 75 million youth around the world are unemployed, and are three times as likely as their parents to be out of work. In Brazil, Germany, India, the United Kingdom, and the United States, more than half of all employers are unable to find enough skilled entry-level workers. Youth around the globe must be provided the opportunities to attain life skills, careers, and civic responsibility, not only to build brighter futures for themselves, but to become powerful forces for positive change.

Filmed by CGI's 2013 broadcast partner CNN and moderated by host Piers Morgan, panelists in this session will examine:

- how businesses, civil society, and governments can help connect education and workforce training to job opportunities and entrepreneurship
- how community programs can equip disconnected youth with the skills and professional connections needed to take part in the global economy
- how ICT solutions and social media can inspire young people to further participate in political and social processes

To ensure your place in this session, please arrive in the room by the scheduled start time. Once taping begins, the doors must remain closed and entry will no longer be permitted.

#### **Moderator:**

**Piers Morgan**, Host, CNN's Piers Morgan Tonight

#### **Participants:**

**John Chambers**, Chairman and CEO, Cisco

**Chelsea Clinton**, Board Member, The Clinton Foundation

**Muhtar Kent**, Chairman and CEO, The Coca-Cola Company

10:30 AM - 12:00 PM

### Expanding Cross-Sector Coordination in Haiti

**SESSION FEATURES:** Moderated Discussion • Panel

In 2008, President Clinton issued a call to action to address the pressing challenges Haiti faced in the aftermath of four devastating hurricanes. Now in its fifth year, the Haiti Action Network has galvanized more than 100 commitments focused on Haiti, valued at \$330 million when fully funded and implemented. Along the way, the Haiti Action Network has become a model for commitment progress, and has proven the effectiveness of CGI's Action Networks in driving actionable results in specific focus areas.

This session will explore key successes and challenges within the Action Network to date, as well as include a high-level panel discussion that explores cross-sector coordination in the country. As Haiti focuses on its strategic priorities for the rebuilding and revitalization of its public institutions, this collaboration between sectors is essential to address large-scale issues such as education, investment in girls and women, reforestation, and disaster prevention.

#### Remarks:

**Laurent Lamothe**, Prime Minister of the Republic of Haiti

#### Moderator:

**Kathleen Matthews**, Executive Vice President and Global Communications and Public Affairs Officer, Marriott International

#### Participants:

**Denis O'Brien**, Chairman, Digicel

**Sean Penn**, Ambassador-at-Large, Republic of Haiti, Founder, J/P Haitian Relief Organization

**Danielle Saint-Lot**, Ambassador-at-Large, Republic of Haiti, Co-founder, Femmes en Démocratie

10:30 AM - 12:00 PM

### Mobilizing the Low-Carbon Economy

**SESSION FEATURES:** Commitment Case Studies • Interactive • Group Discussion

Promoting a low-carbon economy offers the enticing prospect of achieving long-term economic growth, job creation, and environmental conservation. Despite this potential, the transition to new green business models, clean power sources, and energy-efficient facilities involves navigating a host of financial, regulatory, and operational hurdles that favor the status quo.

This session will examine cross-cutting approaches and key learnings from existing CGI commitments, this session by exploring HOW members can:

- build the business case for the low-carbon economy
- expand the adoption of renewables and energy efficiency solutions through cross-sector coalitions, creating high-quality jobs in the process

#### Moderator:

**Alexander Grashow**, Chief Executive Officer, Alexander Grashow Consulting

#### Participants:

**Feng An**, President, Innovation Center for Energy and Transportation

**Robert Metzke**, Senior Director Group Strategy & Alliances, Philips

**Faith Taylor**, Senior Vice President, Sustainability and Innovation, Wyndham Worldwide

SMALL GROUP DISCUSSIONS 10:30 AM - 12:00 PM

### Achieving Financial Inclusion for the Next Billion

**SESSION FEATURES:** Collective Strategies • Interactive

With over two billion of the world's poor still lacking access to financial services, new and inventive solutions are required to achieve their full financial inclusion. Significant gaps remain in access to credit, savings, and insurance products, as well as the financial capability programs needed to enhance the impact of available or new services for women, youth, the extreme poor, and small- and medium-sized businesses.

In this session, members will share how they are innovating financial products and services, as well as using technological platforms, to reach those populations with little or no access. Members will discuss how partnerships can support scaling the delivery of these services to new markets, and strengthening the infrastructure of the un- and under-financed.

#### Moderator:

**Mary Ellen Iskenderian**, President and CEO, Women's World Banking

#### Participants:

**Reema Nanavaty**, Director, Economic and Rural Development, Self-Employed Women's Association (SEWA)

**Michael Schlein**, President and CEO, ACCION

**Premal Shah**, Co-founder and President, Kiva.org

**10:30 AM - 12:00 PM**

### **Human Trafficking: Sporting Events as Opportunities for Advocacy**

**SESSION FEATURES:** Collective Strategies • Interactive

The relationship between large sporting events, such as the Super Bowl, and human trafficking is twofold: while these events offer the opportunity to engage and educate large-scale audiences, some experts believe they correlate with a rise in human trafficking. This is supported by survivor testimonials, as well as FBI reports citing significant increases in online ads for young girls around the timing of these events. As those in the New York and New Jersey regions prepare for Super Bowl XLVIII, interventions and services focused on prevention, rescue, and rehabilitation must be strategically enhanced and expanded. In addition, the event offers the opportunity to increase public awareness and policy engagement around the issue of trafficking.

This session will explore how members can work together in the months before the Super Bowl to raise general awareness, and to guide the business sector, state and local governments, and local NGOs to identify ways to provide comprehensive victim services that will last well beyond the event.

**10:30 AM - 12:00 PM**

### **Making the Case for Environmental and Sustainability Education**

**SESSION FEATURES:** Commitment Development • Collective Strategies • Interactive

The increased rate of environmental degradation and the onset of climate change will generate new challenges that can only be addressed by an informed and educated global population. This requires engaging today's youth in innovative ways, addressing the underlying reasons for their environmental disinterest. CGI members are tackling this issue through a variety of methods, including: integrating environmental sustainability into the required curriculum for children; promoting environmental service learning and experiential education; developing university programs that incorporate environmental sustainability and human health into their core work; and expanding the scope of natural science in STEM education at higher academic levels.

This session will explore how CGI members at the intersection of nature and education are innovating environmental and sustainability education through new and current CGI Commitments to Action.

#### **Moderator:**

**Leesa Carter**, Executive Director, Captain Planet Foundation

#### **Participants:**

**Patrick J. Bergin**, Chief Executive Officer, African Wildlife Foundation

**Katie Isaak Ginsberg**, Founder and Executive Director, Children's Environmental Literacy Foundation

**Jose Zaglul**, President, Earth University

**10:30 AM - 12:00 PM**

### **Myanmar: A Frontier for Inclusive Growth**

**SESSION FEATURES:** Collective Strategies • Networking • Interactive

As it opens its borders, Myanmar has captured the international community's attention as an increasingly critical actor in Southeast Asia and the most exciting frontier market in the world. With a population of 60 million, the country has the potential to quadruple the size of its economy by 2030. However, in order to realize this growth, solutions to a broad set of challenges in the country must be developed and implemented. Investments are required in energy, telecommunications, transportation infrastructure, education and workforce development, public health, and economic development.

This session will serve as an opportunity for members representing corporations, nongovernmental organizations, and social enterprises to explore strategies for responsible and inclusive investment in the social and economic development of the country.

**10:30 AM - 12:00 PM**

### **Strategies for Improving Global Mental Health**

**SESSION FEATURES:** Collective Strategies • Interactive

According to the World Health Organization, more than 20 percent of the global population will develop a mental health disorder at some point in their lives. Mental health conditions account for 13 percent of the global burden of disease and 31 percent of years lived with disability. While it has often been stigmatized, misunderstood, and overlooked, mental health is an integral component of human health and is key to economic productivity and development.

In this session, members will explore ways to integrate mental health and psychosocial support into global health systems, challenge existing stigmas, and raise local and global awareness of this vital issue.

#### **Participants:**

**Alice Johnson**, Clinical Mentor, Last Mile Health

### Vital Resources: Doing More with Less

By 2030, energy demand worldwide is forecasted to increase by 50 percent, while more than two-thirds of the world's population may face serious water shortages. The essential natural resources that provide heat, light, food, and income to the global population are threatened by long-term demographic and development trends. Individuals, communities, and businesses around the world can work together to bridge the gap in supply and demand for nature's services.

In this session, key leaders from across sectors will share HOW members can:

- adopt systemic approaches that improve economic and environmental outcomes throughout global value chains
- cooperate across industries to create new markets and cut costs by repurposing waste and adopting clean energy solutions
- build cross-sector partnerships that enable companies, governments, and civil society to overcome short-term pressures and account for nature's true economic and social value

#### Participants:

**Wanjira Mathai**, Director and Project Leader, Wangari Maathai Institute for Peace & Environmental Studies

**Bill McDermott**, Co-chief Executive Officer, SAP AG

### CGI Conversations hosted by CNN's Fareed Zakaria

#### Creating Long-term Value in Emerging Markets

**SESSION FEATURES:** Filmed for Broadcast • Panel

In 2013, emerging markets account for more than half of GDP's around the world in terms of purchasing power, up from less than one third in 1990. While their rapid, double-digit growth has lifted millions out of poverty and created new markets for global businesses, it has slowed to a more moderate five percent in the past four years. By discussing the causes and consequences of these changes—and defining the tools and strategies needed to maximize sustainable growth for an ever-increasing global population—members can harness the ongoing potential of these economies.

Filmed by CGI's 2013 broadcast partner CNN and moderated by host Fareed Zakaria, panelists in this session will examine:

- how various financial products can lead to a more inclusive economy in emerging markets, resulting in greater growth opportunities for investors
- how social and environmental principles influence business and investment decisions in these markets, given the socio-economic and environmental shifts associated with rapid development
- how financial instruments can incentivize or allow for long-term investment, as emerging economies continue to grow

To ensure your place in this session, please arrive in the room by the scheduled start time. Once taping begins, the doors must remain closed and entry will no longer be permitted.

#### Moderator:

**Fareed Zakaria**, Host, CNN-GPS

#### Participants:

**Lloyd C. Blankfein**, Chairman and CEO, The Goldman Sachs Group, Inc.

**Jim Rogers**, Chairman of the Board, Duke Energy Corporation

#### 2:00 PM - 3:30 PM

#### How can favelas be part of the solution?

**SESSION FEATURES:** Designing Ideas • Interactive • Group Discussion

Favelas, and other urban unplanned settlements, often suffer from high crime rates, minimal basic services, and few economic opportunities for inhabitants. Since 2011, Rio de Janeiro has sought to redevelop the favelas, home to one quarter of the city's 6.3 million people. The city has worked to enhance quality of life by introducing a community-based police presence, providing basic services, establishing open spaces for the public, and building technological hubs. These efforts can continue to be scaled in Rio de Janeiro and replicated in other major cities across the world.

This interactive session will mobilize members to brainstorm new solutions and actionable next steps, by exploring HOW they can:

- redesign urban unplanned settlements to promote the social and economic well-being of inhabitants
- engage the private sector in redevelopment efforts
- encourage local entrepreneurs to create services and opportunities for their communities in urban unplanned settlements

#### Remarks:

**Eduardo Paes**, Mayor of Rio de Janeiro

#### Moderator:

**Pam Scott**, Founder, The Curious Company

**Jocelyn Wyatt**, Co-Lead and Executive Director, IDEO.org

**2:00 PM - 3:30 PM**

### **Lessons from the Front Lines of Women's Leadership**

**SESSION FEATURES:** Commitment Case Studies • Interactive • Group Discussion

Building on the plenary session topic "Women Decision Makers in the Global Economy," advancing women's participation in business and community roles yields substantial economic and social benefits. Securing the right skills and guidance play a key part in expanding and maximizing girls and women's leadership opportunities, and subsequently their contributions to broader society.

This session will examine cross-cutting approaches and key learnings from existing CGI commitments, this session by exploring HOW members can:

- create training and mentorship programs that support the empowerment of girls and women, by preparing them for employment and entrepreneurship
- implement measures to ensure that successful women employees are provided the support and resources to reach the highest positions of management

#### **Moderator:**

**Alexander Grashow**, Chief Executive Officer, Alexander Grashow Consulting

#### **Participants:**

**Kay Krill**, President and CEO, ANN INC.

**Eduardo Martinez**, President, The UPS Foundation

**SMALL GROUP DISCUSSIONS** **2:00 PM - 3:30 PM**

### **Business Leadership in Global Education**

**SESSION FEATURES:** Collective Strategies • Interactive

Global businesses have strong incentives for deeper engagement in education. The case for greater private sector involvement in education is threefold: to sell products and services in a growing global education market; to build market intelligence and develop relationships with key stakeholders; and to improve the training of top talent from emerging economies. In pursuit of these objectives, companies will play a critical role in transforming education systems and ensuring their relevancy for the 21st century.

Members in this session will highlight business opportunities that improve the quality of learning, and identify topical and geographic focus areas that drive revenue and result in improved educational outcomes.

**2:00 PM - 3:30 PM**

### **Making Markets Work for Health**

**SESSION FEATURES:** Collective Strategies • Interactive

The non-profit and public sectors have traditionally helped to close gaps left open by market failures in health care delivery. But when these sectors and philanthropy fail, markets can kick in to support public health through a variety of innovative models. These can represent a social or development impact bond; a novel product development partnership or segmented market commercialization scheme; a model for harnessing blended capital for R&D for drug and vaccine development; or a new micro-finance, franchise, or insurance solution. Leveraging markets can potentially take philanthropic and public dollars exponentially farther, properly align incentives, and greatly improve the efficiency and efficacy of programs over time.

In this session, participants will examine the mechanics of a series of market-based health commitment models, testing and challenging each to demonstrate how market-based models are poised to strengthen, and even transform, modern health programs.

#### **Participants:**

**Sherwin Charles**, Director, Nandos

**Sandra Pelletier**, Chief Executive Officer, WomanCare Global

**2:00 PM - 3:30 PM**

### **The CGI Ocean Action Network**

**SESSION FEATURES:** Networking • Interactive

Coastal and marine ecosystems are critical resources for over a billion people across the globe, yet the current rate of decline in the health of the world's oceans is unprecedented. Scaling and replicating successful ocean conservation and fisheries management efforts is critically needed to protect ocean systems over the long-term. Throughout 2013, CGI members have convened regularly to discuss issues related to this challenge, including: coastal fisheries management, ecosystem protection, market-based solutions, the role of private industry in ocean health, and the interdependencies between human well-being and ocean health.

In 2014, the CGI Ocean Action Network will be established to continue the momentum of existing efforts, with the goal of creating a strong ocean community able to more cohesively take on the issues facing our oceans. This session will explore the work of corporate, NGO, government, and foundation members in 2013 and how to best use the Ocean Action Network to build on and expand these efforts in 2014.

#### **Remarks:**

**María José González**, Executive Director, Mesoamerican Reef Fund

**Chris Lischewski**, President and CEO, Bumble Bee Foods, LLC.

## CGI Conversations hosted by CNN's Fareed Zakaria

### Building Resilient Cities and Coasts

**SESSION FEATURES:** Filmed for Broadcast • Panel

Often ecologically fragile, geographically exposed, and densely populated, cities and coasts across the world remain at the forefront of the climate change crisis. From Jakarta's 10 million inhabitants to the 235,000 residents living less than five feet from New Jersey's high tide line, few people are protected from increasingly frequent—and increasingly deadly—climate-related events. Determining how organizations, governments, and businesses can best plan, adopt, and fund risk mitigation and coordinated response strategies to build resilient cities is an urgent global priority.

Filmed by CGI's 2013 broadcast partner CNN and moderated by host Fareed Zakaria, panelists in this session will examine:

- how to mobilize stakeholders to design resilient communities that are better equipped to safeguard local economies and global supply chains
- how to best manage climate change-related risks and resources
- how to prioritize development investment structures that maximize resiliency

To ensure your place in this session, please arrive in the room by the scheduled start time. Once taping begins, the doors must remain closed and entry will no longer be permitted.

#### **Moderator:**

**Fareed Zakaria**, Host, CNN-GPS

#### **Participants:**

**Judith Rodin**, President, The Rockefeller Foundation

## 4:00 PM - 5:30 PM

### Delivering Products and Services to the Next Two Billion

**SESSION FEATURES:** Commitment Case Studies • Interactive • Group Discussion

Emerging markets and low-income populations offer attractive business prospects, especially in challenging economic times. However, infrastructure challenges obstruct the distribution of products and vital services like health care, water, and electricity to rural and remote communities. Improving roads and mobile network coverage, for example, and creating inclusive distribution channels that account for local market characteristics can expand access to a potential two billion new consumers.

This session will examine cross-cutting approaches and key learnings from existing CGI commitments, this session by exploring HOW members can:

- replicate innovative methods that apply proven distribution models to remote and rural areas
- leverage the unique skill sets of local populations in distribution channels
- create a cycle of economic opportunity through community engagement, ensuring investments pay off in the long-term

#### **Moderator:**

**Alexander Grashow**, Chief Executive Officer, Alexander Grashow Consulting

#### **Participants:**

**Gary M. Cohen**, Executive Vice President, Becton, Dickinson and Company (BD)

**Satyan Mishra**, Co-founder, Drishtee

**Radha Muthiah**, Executive Director, Global Alliance for Clean Cookstoves

**4:00 PM - 5:30 PM**

### How can we support youth entrepreneurship across the world?

**SESSION FEATURES:** Designing Ideas • Interactive • Group Discussion

Globally, an estimated 75 million or 13 percent of young people are currently unemployed; in the Middle East and North Africa, this percentage is estimated at 25 percent. 85 percent of jobs are created by small and medium-sized enterprises, making entrepreneurship essential to improving the economy, as well as empowering youth and driving creativity.

This interactive session will mobilize members to brainstorm new solutions and actionable next steps, by exploring HOW they can:

- improve youth access to mentorship, technology, and business education
- guide youth in unlocking financing and overcoming risk aversion
- connect young entrepreneurs with global networks and markets

#### Remarks:

**Soraya Salti**, President and CEO of Middle East and North Africa, Junior Achievement Worldwide, INJAZ Al-Arab

**Amy J. Stursberg**, Executive Director, Blackstone Charitable Foundation

#### Moderator:

**Gabe Kleinman**, Systems Design Portfolio Lead, IDEO

**Sandy Speicher**, Associate Partner and Education Lead, IDEO

**SMALL GROUP DISCUSSIONS** 4:00 PM - 5:30 PM

### Democratic Republic of the Congo Action Network: Unlocking Educational Opportunities

**SESSION FEATURES:** Networking • Interactive

Approximately seven million children are out of school in the Democratic Republic of the Congo (DRC), and while the eastern region faces an ongoing threat of instability, girls are especially vulnerable across the country. Fortunately, the Congolese government has recently doubled the percentage of the national budget allocated to education. After more than 15 years of conflict, investing in education will be a key component to addressing both economic and social development challenges. Capitalizing on the prioritization of education will require the development of strategic partnerships across all sectors.

This session will build on an ongoing conversation in the DRC Action Network, offering an opportunity for members to learn about current educational investments and identify how partnerships can address current challenges while furthering educational goals in the DRC.

#### Moderator:

**Alice P. Albright**, Chief Executive Officer, Global Partnership for Education

#### Participants:

**Joseph Munyambanza**, Co-founder and Education Director, COBURWAS/CIYOTA

**4:00 PM - 5:30 PM**

### Part of the Solution: The Role of Men in Ending Violence Against Women

**SESSION FEATURES:** Collective Strategies • Interactive

From Delhi to Cairo, and from South Africa to Ohio, a series of increasingly shocking acts of violence against women have drawn unprecedented attention and outrage worldwide. Journalists, activists, and other influencers have made it clear that all such incidents, no matter how varied in degree or circumstance, are representative of a shared global problem. More and more frequently, the men who are joining women in the effort to end these violent acts are recognizing their role as part of the solution.

Members in this session will engage with a panel of high profile men who will share their own journeys, and more broadly, the need for men to be more actively engaged in ending violence against women. The session will include an exploration of the concrete initiatives and campaigns that are already driving this change.

#### Participants:

**Gary Barker**, International Director, Promundo

**4:00 PM - 5:30 PM**

### Protecting the Earth: Species and Habitats in Peril

**SESSION FEATURES:** Collective Strategies • Interactive

As urban growth and economic development expand across the globe, the natural environment is becoming increasingly fragmented and degraded, losing its ability to support plant and animal wildlife biodiversity. Habitat destruction is often coupled with socioeconomic hardship and political unrest, encouraging vulnerable communities to further deteriorate their environment for short-term economic gain. To address these issues, creative habitat and wildlife conservation tools must be mainstreamed, and the socioeconomic drivers of habitat destruction must be challenged.

Participants in this session—representing the private sector, NGOs, government, and foundations—will explore conservation strategies that protect critical habitats and safeguard biological diversity, while also promoting sound economic development and human well-being.

#### Moderator:

**Sarah Otterstrom**, Executive Director, Paso Pacifico

#### Participants:

**Cecilia Escarra**, Executive Director, The PRASAD Project

**Sean Gerrity**, President, American Prairie Reserve

**Rick Ridgeway**, Vice President, Environmental Affairs, Patagonia Works

**CLINTON GLOBAL CITIZEN AWARDS 7:00 PM - 10:00 PM**

### Clinton Global Citizen Awards Dinner

Hosted by President Bill Clinton, the Clinton Global Citizen Awards honor outstanding individuals who exemplify global citizenship through their vision and leadership. Guests will take in the exclusive awards ceremony and live entertainment while enjoying a seated dinner.

Alternatively, members can register for the viewing reception. Pre-registration is required for both events.

**7:30 PM - 10:00 PM**

### The Clinton Global Citizen Awards Viewing Reception

At this exclusive networking reception, CGI members and special guests have the opportunity to enjoy music, cocktails, and tasting stations from some of New York's top restaurants. Guests can watch the awards ceremony streamed live and celebrate the extraordinary 2013 honorees.

Alternatively, members can register for the seated awards dinner. Pre-registration is required for both events.

## Thursday, September 26

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**BREAKFAST SESSION 7:45 AM - 8:45 AM**

### The Girl Declaration: Investing in Girl-Led Solutions for Post-2015 and Beyond

Hosted by: Nike Foundation

The more than fifty organizations supporting the Girl Effect believe that women and girls are one of the world's greatest untapped resources. Across the world today, many of the girls living in poverty are the same girls that can be the most powerful forces for change globally. As the Millennium Development Goals are set to expire in 2015, this breakfast will explore how the Girl Effect is working to ensure that the foundation of the new development framework is inclusive of goals, targets, and indicators regarding adolescent girls. The Girl Effect is escalating its outreach and dedicated resources for girls to unleash the greatest opportunity of a generation: their potential to end extreme poverty.

Please note, doors will open and breakfast will be served beginning at 7:30AM.

### **Creating Business at the Base of the Pyramid**

Over four billion people live at the base of the economic pyramid, and the majority of them are women. Despite the fact that they live on less than five dollars a day, their output represents one-third of the world's economy and they hold \$5 trillion in purchasing power. In addition to being a "market," those at the base of the pyramid are key suppliers, customers, employees, and entrepreneurs—challenging companies to balance profits with social benefits such as jobs and locally-relevant products.

In this session, key leaders from across sectors will share HOW members can:

- learn from successful business models that have led to profitable markets while generating social benefits
- accelerate the creation of these business opportunities by harnessing technology, most notably mobile
- cultivate entrepreneurs and small businesses

#### **Participants:**

**Esther Duflo**, Abdul Latif Jameel Professor of Poverty Alleviation and Development, MIT; Director, Abdul Latif Jameel Poverty Action Lab (J-PAL)

**Hikmet Ersek**, President and CEO, The Western Union Company

**Antony Jenkins**, Group Chief Executive, Barclays PLC

**Bunker Roy**, Founder and Director, The Barefoot College

**H.E. Sheikh Abdullah Al Thani**, Chairman, Ooredoo Group

### **CGI Conversations with CNBC's Maria Bartiromo**

#### **The Pulse of Today's Global Economy**

**SESSION FEATURES:** Filmed for Broadcast • Panel

From scaling green energy industries to bringing mobile technology to developing economies, many of today's most promising investment prospects involve expanding the scope and reach of markets. As the global economy adapts to new norms, business leaders are able to challenge old assumptions while pursuing new, innovative investments. Identifying these opportunities requires a forward-thinking view of the global financial system, shifting from a short-term focus to a long-term outlook on the next generation of economic growth.

Filmed by CGI's 2013 broadcast partner CNBC and moderated by anchor Maria Bartiromo, panelists in this session will examine:

- how the most promising economic and business growth opportunities can be identified
- how investments in sustainable industries can return real value to shareholders
- how regulatory environments have impacted economic recovery and growth in developed and developing markets, and how they can provide a social value lens to investment strategies

To ensure your place in this session, please arrive in the room by the scheduled start time. Once taping begins, the doors must remain closed and entry will no longer be permitted.

#### **Moderator:**

**Maria Bartiromo**, Anchor, CNBC

#### **Participants:**

**Peter Sands**, Group Chief Executive, Standard Chartered Bank

## 10:30 AM - 11:30 AM

### Scalable Ideas: Pitching for Partnerships

**SESSION FEATURES:** Commitment Pitches • Interactive • Networking

Moving from proof-of-concept to successful scale up is often the biggest test to proving a program's long-term viability and potential to achieve broader impact.

Five commitment-makers representing a selection of CGI Tracks will spend three minutes "pitching" their Commitments to Action, sharing the details and progress of their work. An expert panel will then conduct a short Q&A session with "pitch-makers" before the session opens to networking with the audience, with the goal of mobilizing potential new resources and partnerships to scale highlighted commitments.

#### Remarks:

**Jacqueline Fuller**, Director, Google Giving, Google, Inc.

**James Mwangi**, Global Managing Partner, Dalberg Global Development Advisors

**Linda Rottenberg**, Co-founder and CEO, Endeavor Global

#### Moderator:

**Rex Northen**, Executive Director, Cleantech Open

#### Participants:

**Crispin Murira**, Chief Executive Officer, Copia Kenya

**Elad Oran**, Co-founder and General Manager, Comet-ME

**Sachi Shenoy**, Co-founder and Executive Director, Upaya Social Ventures

**Elizabeth Hausler Strand**, Founder and CEO, Build Change

## 10:30 AM - 11:30 AM

### The Myth and Promise of Data for Social Impact

**SESSION FEATURES:** Commitment Case Studies • Interactive • Group Discussion

Acquiring good data and timely feedback are critical in determining the success of any initiative tackling complex global challenges. The right metrics are essential to identify what works, determine best practices, and take effective solutions to scale. Rather than limiting this tool to documenting reach and expenditures, organizations can advance their utilization of data to set goals and assess outcomes for greater impact.

This session will examine cross-cutting approaches and key learnings from existing CGI commitments, this session by exploring HOW members can:

- cooperate within and across sectors to make the most of scarce resources and avoid duplication of efforts
- harness mobile technology, open source initiatives, and 'big data' to maximize a program's impact and potential to scale

#### Moderator:

**Alexander Grashow**, Chief Executive Officer, Alexander Grashow Consulting

#### Participants:

**Helene D. Gayle**, President and CEO, CARE

**Gabi Zedlmayer**, Vice President, Sustainability and Social Innovation, Hewlett-Packard

## SMALL GROUP DISCUSSIONS 10:30 AM - 11:30 AM

### Asia-Pacific Networking Session

**SESSION FEATURES:** Networking • Interactive

The Asia-Pacific region is the most populous in the world, with some of the youngest populations residing in countries such as India. The region's growth is projected to reach almost seven percent in 2014, in comparison with advanced economies, including the US, which are expected to grow at two percent. Despite this vast workforce supply and impressive economic success, the region faces the growing challenges of rising poverty in rural areas; economic inequity among citizens; lack of access to health care services and education; and environmental degradation.

This session will bring together members from, or with business interests in, the Asia-Pacific region to exchange ideas and network around how to best utilize the CGI community to combat these continued social and economic issues.

**10:30 AM - 11:30 AM**

### **Community Resilience: A Local Approach to Preparedness**

**SESSION FEATURES:** Collective Strategies • Interactive

Protecting the poor from debilitating shocks—such as natural disasters, and illness or disease—is an ongoing focus at CGI. As these shocks continue to rise, there is an urgent need to identify how to best support communities that face recurring emergencies, but which are often extended finite humanitarian aid only after a devastating event occurs.

This session will explore resilience using a shared value lens, examining the importance of empowering vulnerable peoples at the individual, family, and household levels before an emergency. Participants will hear from government, civil society, and private sector voices, paying particular attention to the role of women in this space. Women are frequently excluded from decision-making processes despite often facing the highest amount of risk in their communities.

#### **Remarks:**

**Sharon D'Agostino**, Vice President, Corporate Citizenship, Johnson & Johnson

**10:30 AM - 11:30 AM**

### **The Future of Renewable Energy in the Caribbean**

**SESSION FEATURES:** Collective Strategies • Networking • Interactive

Prone to natural disasters and rising sea levels, few places will feel the consequences of a warming climate more directly than island nations. In an effort to address these challenges, President Clinton was recently invited by several island nations to work with them on developing plans to transition to 100 percent renewable energy.

As a component of these efforts, this session will explore opportunities for partnership in deploying renewable energy solutions in the Caribbean region. Participants in this session will come together from across sectors to identify priority areas and opportunities for collaboration on new Commitments to Action over the next 12 months.

#### **Remarks:**

**David Crane**, President and CEO, NRG Energy, Inc.

#### **Moderator:**

**José María Figueres**, Former President of the Republic of Costa Rica, President, Carbon War Room

**10:30 AM - 11:30 AM**

### **Women in Technology: Filling the Next 1.5 Million Jobs**

**SESSION FEATURES:** Collective Strategies • Interactive

The total number of IT jobs in the United States will increase 22 percent by 2020, and worldwide, the sector is predicted to grow at three times the rate of any other industry. If current trends continue, the information technology industry will only be able to fill half of its available jobs within the next five years. Concurrently, women remain a small minority in the industry—they hold less than 25 percent of professional IT-related jobs, only 10 percent of executive positions, and fewer than 10 percent of all patents. And when they do enter the field, more than half leave after only 10 years. The exclusion of women from the IT industry serves as a loss for themselves and their families, for the industry at large, and for global technical innovation and productivity.

This session will explore existing strategies for integrating women into the IT sector developed by companies, policy makers, educators, and NGOs, as well as address the growing need for new approaches.

#### **Moderator:**

**Ann Mei Chang**, Senior Advisor for Women and Technology, U.S. Department of State

### **Game-Changers in Technology**

New technological innovations and trends — such as 3-D printing, crowdsourcing, big data, and ‘the internet of things’ — will effectively change the way we design, create, and interact with products and services. In a new era of promoting collaborative action through various networks, these technologies will also empower citizens and communities to play a larger role in the design of future societies.

In this session, key leaders from across sectors will share HOW members can:

- define the next generation of manufacturing using new technological innovations
- utilize these technologies to inspire and engage citizens, namely women
- leverage new technologies to bring innovative, efficacious solutions to existing global challenges

#### **Remarks:**

**Bre Pettis**, Chief Executive Officer, Makerbot Industries

#### **Moderator:**

**Regina E. Dugan**, Senior Vice President, Advanced Technology and Projects, Motorola Mobility

#### **Participants:**

**Anne Bouverot**, Director General, GSMA

**Juliana Rotich**, Co-founder and Executive Director, Ushahidi Inc

**S.D. Shibulal**, Managing Director and CEO, Infosys Limited

### **How can we strive towards zero waste in global supply chains?**

**SESSION FEATURES:** Designing Ideas • Interactive • Group Discussion

Businesses can dramatically improve operating costs and their impact on the environment by reducing inefficiencies in their global supply chains. A number of businesses have already confirmed their intention of sending zero waste to landfills, while others have redesigned their products and supply chain to use fewer resources as inputs or re-use waste.

This interactive session will mobilize members to brainstorm new solutions and actionable next steps, by exploring HOW they can:

- create ways for businesses of all sizes to minimize the volume of resources and raw materials used from the start of their supply chain
- reduce or eliminate output waste from production
- support businesses in turning their outputs back into inputs, by reusing and repurposing waste

#### **Remarks:**

**Linda J. Fisher**, Vice President, Safety, Health & Environment and Chief Sustainability Officer, DuPont

**Jinhui Li**, Professor, Tsinghua University

#### **Moderator:**

**Gabe Kleinman**, Systems Design Portfolio Lead, IDEO

**Jocelyn Wyatt**, Executive Director and Co-lead, IDEO.org

**1:30 PM - 3:00 PM**

### **Impact Investing: The Second Act**

**SESSION FEATURES:** Commitment Case Studies • Interactive • Group Discussion

Impact investing could unlock \$500 billion in capital by 2020, securing positive financial returns while addressing global environmental and social issues like climate change, poverty, and income inequality. Despite the long-term benefits of impact investing, ongoing economic difficulties, short-term pressures, and low awareness pose significant challenges to its expansion.

This session will examine cross-cutting approaches and key learnings from existing CGI commitments, this session by exploring HOW members can:

- grow the field of impact investing by mobilizing resources from a broad set of investors
- demonstrate that addressing environmental and social objectives can still result in profitable investment returns
- formalize impact investing standards to be more widely adopted

#### **Moderator:**

**Alexander Grashow**, Chief Executive Officer, Alexander Grashow Consulting

#### **Participants:**

**Matt Bannick**, Managing Partner, Omidyar Network

**Andrew Kuper**, Founder and President, LeapFrog Investments

**Tracy Palandjian**, Co-founder and CEO, Social Finance, Inc.

**1:30 PM - 3:00 PM**

### **Unveiling the Hidden Labor Costs of Global Supply Chains**

**SESSION FEATURES:** Moderated Discussion • Panel

Recent incidents in Bangladesh, Pakistan, and China have demonstrated that despite ongoing public and private sector efforts, much more needs to be done to improve labor standards and workers' conditions around the world. Numerous cross-sector approaches can be utilized to successfully address these rights amid today's increasingly complex global supply chains. Governments and multinational corporations can identify incentives to further promote investment in improved labor standards; and work together to improve metrics development, data collection, and transparency to provide critical information to all stakeholders.

This session will explore how governments, companies, and NGOs can partner to eliminate forced labor, hazardous working conditions, excessive hours, and poor wages in work environments globally. Members will examine how they can empower workers to uphold their rights and improve their own work conditions by collaborating with suppliers across the value chain.

**SMALL GROUP DISCUSSIONS** **1:30 PM - 3:00 PM**

### **Resilient Cities Action Network**

**SESSION FEATURES:** Commitment Development • Networking • Interactive

Building resiliency to climate change in urban settings is a key challenge that cities all over the globe are currently taking on. These efforts call for insurance and reinsurance companies, investors, the construction industry, and global leaders to work together to tackle the new realities brought on by climate-related events. Identifying and addressing high priority interests, barriers, and opportunities to advance infrastructure investment and other climate adaptation and resiliency measures will maximize the efficacy of this action.

Participants in this session—including mayors from megacities around the world—will work together to identify opportunities for collaboration and develop CommitmentAction that lead to new, specific, timely, and measurable reductions in cities' vulnerability to climate change and natural disasters.

**1:30 PM - 3:00 PM**

### **The Cutting Edge: Next Generation Technologies and the Future of Global Health**

**SESSION FEATURES:** Collective Strategies • Interactive

Genomics, precision medicine, and data analytics are altering the current state of the health care industry, and new discoveries hold the promise of a healthier future for people across the globe. However, it is unclear how every individual will benefit from these new advances in technology.

In this session, members will discuss how the changing face of global medicine will have an unprecedented impact on society, and how the benefits of these disruptive technologies can be shared across geographies and demographics.

#### **Moderator:**

**Tom Kalil**, Deputy Director for Technology and Innovation, White House Office of Science and Technology Policy

#### **Participants:**

**Her Royal Highness Princess Dina Mired**, Director General, King Hussein Cancer Foundation

**David Moinina Sengeh**, President, Global Minimum

**Remarks:**

**Hillary Rodham Clinton**, Former Secretary of State of the United States

**Chelsea Clinton**, Board Member, The Clinton Foundation

**President Bill Clinton**, Founding Chairman, Clinton Global Initiative; 42nd President of the United States

**Musical Entertainer:**

**Esperanza Azteca National Youth Orchestra**